

A spectacular metamorphosis is underway in Laval **OMAGE: Tribute Portfolio's first boutique hotel in Laval**

Laval, June 19th, 2025 - Hilton Laval, a flagship hotel of Groupe Hôtelier Grand Château, is about to undergo a bold and inspiring transformation. A full-scale renovation and rebranding project has been launched, marking the beginning of a new chapter that invites guests to unwind in a warm and comfortable setting. The hotel will offer a welcoming space that feels like a soft embrace thanks to its thoughtful design inspired by local elements and natural resources.

Welcome to Hotel OMAGE Laval

In March 2026, OMAGE, a distinctive boutique hotel in the heart of Laval, will become a proud addition to Marriott Bonvoy's Tribute Portfolio family. Bold design and strong character, grounded in local culture: OMAGE will embody this new vision of hospitality—one that's elegant, one-of-a-kind, inspired by the elements, and deeply rooted in its community.



In collaboration with **CAMD I Design**, OMAGE is envisioned as a living environment shaped by raw materials and the powerful forces of nature. Wood, stone, steel, water, and fire will shine throughout the architecture, decorative details, and furnishings, with local materials taking center stage. Here, every setting is designed to spark conversation, inspiration, and connection.

An homage to Laval's unique and evolving identity as a destination, OMAGE is more than just a hotel. It will be anchored in its community, welcoming visitors and locals alike with open arms.

A lively, welcoming lobby

Guests will enter the lobby under a striking chandelier, a custom creation by CAMDI Design echoing the colours and shapes found in nature. With cozy nooks and areas bathed in natural light thanks to an impressive glass wall, the OMAGE lobby is reimagined as a true living space. A warm fireplace, a new sunlit terrace, long communal tables and cozy sofas all encourage visitors to settle in, connect, work—or simply enjoy the moment.

OMAGE is full of surprises and wonder. Form and function will often take unexpected paths... or even lead to a secret passage! The hotel experience unfolds as a smart, intriguing, and playful journey, where every detail tells a story.

Business and corporate clients will also appreciate the newly redesigned spaces and flexible event areas. These include a library that can be closed off for private meetings, and a beautiful hall inviting guests to take a breather in an inspiring setting.

All 190 guest rooms, spread across the hotel's 10 floors, will also get a fresh look, with a natural palette of soft greens and whites. Among them are 42 long-stay suites with fully equipped kitchens, bringing charm and functionality to the next level.

The building's exterior will be reimagined and enhanced by **DMA Architects'** team, who will integrate architectural features that capture the power of natural elements, reminiscent of a waterfall.

*"We're excited to begin this new chapter within Marriott's Tribute Portfolio family," says **Michel Tremblay, general manager of the hotel.** "We unveiled the project to our 104 employees in late April, and their enthusiasm confirms that this boutique hotel concept, which is unique in Laval, will help create a vibrant hub for travelers while opening the establishment to our community. Our values, including our commitment to personalized service, exceeding guest expectations, and providing unforgettable experiences, will remain at the heart of our hospitality."*

About Groupe Hôtelier Grand Château (GHGC): Hospitality and Leisure

GHGC comprises two hotels, the Sheraton Laval and the Hilton Laval/Montréal, as well as the semi-private Saint Raphaël Golf Club. With over 40 years' experience in hotels and customer service, the group enjoys an enviable reputation in the industry, based on recognized expertise. Every aspect of the customer experience is carefully thought out to meet the varied expectations of its clientele and offer a high-quality service.

About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With over 155 hotels in over 30 countries and territories around the world, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Ermita in Cartagena and urban hotels such as The Vagabond Club in Singapore; to hotels in indie-spirited locales like Bellyard in Atlanta and Hotel Riomar in Ibiza, each Tribute Portfolio hotel celebrates its individuality, offering travelers a fresh, often colorful, perspective. OMAGE will be the 4th hotel in Tribute Portfolio in Quebec, and 1st in Laval.

For more information, please visit www.tributeportfolio.com and stay connected on [Instagram](#), [X](#), and [Facebook](#). Tribute Portfolio is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition.

To enroll for free or for more information about the program, visit marriottbonvoy.com.



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Media Contact:

Catherine Simard // Catch Communications
514-802-9659 // catherine@catchcom.ca